

# Privacy Policy

## Introduction

This Privacy Policy explains the data collection and use practices which are operated by First Girl I Loved LLC when you use [www.firstgirliloved.com](http://www.firstgirliloved.com).

## What information do we collect and how do we collect it?

### Personal Information

We collect personal information from you when you:

- i. Submit an entry to our “First Person I Loved Contest” (the “Contest”); or
- ii. Contact us, including by e-mail;
- iii. Post in a public space on our website.

Personal information may include your name, address, email address, gender or other personal information.

### Non-Personal Information

We collect information in the aggregate form through the use of cookies and Internet Protocol addresses, such as demographic information and browsing patterns. Such information does not identify any individual and will not be linked to any personal information.

## How is the information used by us?

### Personal Information

We use personal information collected through this website for the purposes of:

- i. assessing your eligibility to participate in the Contest;
- ii. including it the Contest;
- iii. marketing, advertising, press and publicity and other activities in connection with the Contest or the film “First Girl I Loved” (the “Film”); and
- iv. contacting you regarding the Contest or the Film.

### Non-Personal Information

We use non-personal information to:

- i. Build up marketing profiles;
- ii. Aid strategic development;
- iii. Manage our relationship with advertisers; and/or
- iv. Audit usage of the website.

We may share such information, in the aggregate form only, with our affiliates, partners or advertisers or other third parties.

We use both personal and non-personal information as otherwise permitted by law.

### **Use of Cookies**

We may use "cookies" to identify you when you visit this website and to build up a demographic profile. A cookie is a small piece of information sent by a web server to a web browser which enables the server to collect information back from the browser.

## **Opting-In and Opting-Out**

Please carefully read and check on the Contest entry page or other relevant form or page through which the information is collected for opt-in or opt-out boxes.

The information you provide will be kept confidential and will only be passed on to external companies if you have opted in to permit us to give your contact information to selected companies, business partners, sponsors and advertisers.

If you opt out of permitting us to pass on your information, it will be used only to support your relationship with us and to provide the specified service.

## **Right to Access, Amend or Remove Personal Information**

You have the option at any time to request that we:

- i. Remove personal details from our database;
- ii. Update the information we hold about you or your child;
- iii. Request a copy of the information that we hold subject to the payment of a request fee; or
- iv. Stop receiving data or communications.

If you would like to do any of the foregoing, please email us at [privacy.officer@firstgirliloved.com](mailto:privacy.officer@firstgirliloved.com) or address requests to Privacy Officer, First Girl I Loved LLC, 15745 Seabolt Pl., Addison TX 75001.

## California Privacy Rights

If you reside in California, you have the right to ask us one time each year if we have shared personal information with third parties for their direct marketing purposes. To make a request, please send us an email or write to us at please email us at [privacy.officer@firstgirliloved.com](mailto:privacy.officer@firstgirliloved.com) or address requests to Privacy Officer, First Girl I Loved LLC, 15745 Seabolt Pl., Addison TX 75001. Indicate in your correspondence that you are a California resident making a “shine the light” inquiry.

## Disclosure and Transfer of Personal Information

We will not sell, trade or lease the personal information you entrust to us.

We may share information within our company. We may share information with third parties who perform services on our behalf. For example, we share information with vendors so they can perform services for us. We may also share information with companies that operate our websites or run a promotion for us.

We may share information with joint promotion partners. Sometimes we conduct joint promotions with third parties. If you register for one of those joint promotions your information may be collected by both our company and the third party. Your information will be used by us and/or by them as described in our posted privacy policies.

We will share information if we think we have to in order to comply with the law or to protect ourselves. For example, we will share information to respond to a court order or subpoena. We may share it if a government agency or investigatory body requests. We might share information when we are investigating potential fraud.

We may share information with any successor to all or part of our business.

We may share information for other reasons we may describe to you.

## Children/Minors

**No person under the legal age of majority in his or her state of residence will be eligible to participate in the First Person I Loved Contest.**

Children Under 13 – Our site is meant for teens and adults. We do not knowingly collect personally identifiable information from children under 13. If you are a parent or legal guardian of a child under the age of 13 and you think your child

has provided us with personal information, you can contact us at [privacy.officer@firstgirliloved.com](mailto:privacy.officer@firstgirliloved.com).

## **Partner Sites / Linked Sites**

Our website may feature activities which are co-sponsored or operated by other websites (e.g. iTunes). These activities will be identifiable by their co-branding. While these activities may originate on this website, they may link to other websites not operated by First Girl I Loved LLC. We have no control over the privacy practices or the content of any of our co-sponsors and strongly recommend that you check their privacy policies before engaging in these activities.

Additionally, our website may contain links to other websites, including those of advertisers. We have no control over the privacy practices of such advertisers or other websites to which we provide links from this website. These other websites may use cookies, collect data or solicit personal information. We strongly recommend that you check the applicable privacy policy of the website to which you are linking.

## **Security of Information**

No communication over the internet can be guaranteed to be 100% secure, however, we take precautions to ensure the security of personal information submitted by users. While we strive to take care to protect your personal information, First Girl I Loved LLC cannot warrant the security of any information that you submit to us, and you do so at your own risk.

## **Agreement to this Privacy Policy and Changes in Privacy Policy**

By using this website, you signify your agreement to this Privacy Policy. If you do not agree with this Privacy Policy, or any of its terms, please do not use this website.

We reserve the right to change this Privacy Policy at any time, and will post any changes to this Privacy Policy as soon as they go into effect without prior notice to you. Any such changes are effective as of the date such changes are posted on this page. Please check this page periodically to view our most current Privacy Policy.

This Privacy Policy only applies to information we collect online and not information collected offline.